

IXXO Cart Feature List

The feature list below will help you determine the right choice for you. Our e-commerce consultants are standing by to lend a hand.

Easy Set-up

- Easy-to-understand, web-based administration
- WYSIWYG wizards (no programming knowledge necessary)
- Bulk Loading Feature that imports products from any database
- Single or batch image uploads
- No product or category limits
- Web-based or downloadable help manual with images and examples
- Help features that assist with all aspects of your cart
- Fully customizable store front
- Ability to change the admin area language (Plus version supports more than one language simultaneously)

Completely Customizable

- Professional and sleek design
- Select one of our colour templates or create your own
- Pick from one of our professionally designed templates
- Select from multiple product page templates to better present your products
- Our "Catalogue View" manager allows you to select a two-column, three-column, thumbnail double, thumbnail single or text view
- Choose from over 200 different button and header combinations (or upload your own)
- Adjust boxes, create advertising areas, highlight products, change fonts, add logos, manage links, create new pages all with one click.
- Easily make text changes anywhere on your site
- Want more control over your design? Our File Manager gives you complete control over all design and page elements
- Ability to add your own custom header and footer to the site
- Create additional pages for your cart from within the administrator area
- Supports the ability to add items to the cart from pages outside the cart application
- Multi language and multi currency support with "One Click" updates on currency rates
- Ability to create tabbed product descriptions
- Advanced Attributes with the ability to create global or product specific attributes using colours or images
Automatically display manufacturer logos when a product image does not exist
- Product types
- Display Company Registration Nr. / VAT Nr. on printed invoices and invoice emails
- Province/State activate/deactivate option
- Additional skin with drag and drop functionality

Multi language Store front Features

- Multi language store front navigation enables customers to navigate through the shop and the whole checkout process in the language of their choice
- Ability to add/edit or create language templates for the store front
- Build-in template editor
- Store front language switcher
- Full support for multilingual products, categories and content
- Ability to create individual product names, overviews and descriptions for any store front language
- Ability to create individual product tab names and descriptions for any store front language
- Ability to create individual category names and descriptions for any store front language
- Ability to assign language specific images and banners to categories
- Ability to create local and global advanced attributes with names and descriptions for any store front language
- Ability to create additional content pages with content and link names for the store front in any language
- Ability to assign language specific banners to additional content pages
- Multi language Boxes
- Multi language admin area

Search Engine Friendly

- True flat URL generation
- Most search engine friendly cart available today
- Complete Meta Tag (title, keyword and description) support for all pages including home, product and catalogue pages
- Automated title, keyword and description tag generator with the ability to override for all product pages
- Goggle™ Site Map support
- Robot.txt files supported
- Auto generates site maps
- Creates "Breadcrumb" navigation
- Search-engine-friendly architecture
- Ability to upload customized HTML pages to assist in search engine positioning

Product Management

- Inventory tracking by product
- Receive inventory alerts if quantity drops below pre-defined levels
- Control attributes (color, size, etc) by product, or add them globally
- Use HTML in product descriptions
- Products can reside in multiple categories
- Supports manufactures
- Manage sales pricing
- Supports Minimum/Maximum quantity for products in orders
- Create both a quick and detailed product description
- Complete control over image and thumbnail sizes
- Supports downloadable products
- Manage products in bulk using MS Excel / CSV
- Display package dimensions

Order Management

- Ability to "status" orders
- Add / edit / delete orders
- Add / edit / tracking codes for orders
- Show both order and payment status
- Bulk edit orders
- Create professionally printed invoices
- Integrates with Stone Edge Order Manager

Unlimited Payment Options

- Accept Credit Cards
- Gateways included:
- Authorize.net
- Chronopay
- Datacash
- DIBS
- Echo Inc
- Fast Transact
- Google™ Checkout
- HSBC
- iTransact.com
- Linkpoint
- Moneris
- Netbilling
- NTPNow
- Paypal, Paypal Payments Pro, Paypal Express
- Protx
- PSiGate
- Shift4
- Transaction Central
- ViaClix
- Worldpay
- Eurobank (Greece)
- Emporiki Bank (Greece)

- Piraeus Bank (Greece)
- 2Checkout
- Buckaroo
- YourPay.com
- VeriSign
- Supports eChecks
- Ability to accept payments via telephone, mail, fax
- Ability to set unlimited custom payment methods
- Export data to QuickBooks™, Peachtree™ or other accounting programs
- Ability to accept a deposit amount for an order
- Custom Payment Gateway for manual credit card process, Cheque, Direct Debit, Letter of Credit etc.

Shipping and Taxes

- Real-time shipping quotes from UPS, USPS, Canada Post and Fed-Ex.
- Set custom handling fees
- Create custom shipping methods
- Calculate shipping costs by weight and quantity
- Offer free shipping
- Offer product specific shipping pricing
- Shipping tracking from UPS, USPS, Canada Post, Fed-Ex, DHL and multiple other national and international shipping companies to allow your customers to track the delivery
- International shipping supported
- Supports downloadable (Digital) products
- Quick "Estimated Shipping" calculation - Customer can quickly estimate shipping based on zip code before checking out.
- Ability to set tax by state and / or country
- Supports advanced tax structures including VAT, Canada, USA, product and/or category tax
- Ability to display prices as gross or net
- Ability to create custom shipping pricing for specific zip codes within countries and country regions

Product Merchandising

- Cross category product listing
- Dynamic Pricing
- Product up sell opportunities
- "Customers who bought "x" also bought these products" in the checkout areas.
- Discount code supported
- Price-based discounting
- Secondary images
- Recommended products
- "E-mail product to a friend" feature
- Create "Buy x Get x Free" discounts
- "Best Sellers" area
- Advanced product search capabilities
- Additional search filters
- Supports Gift Messaging
- Product data feeds to Google Base, Shopzilla, Shop.com, BizRate.com, ShopZilla.com
- Loyalty Points Management System enables shop owners to create their own points-based incentives, promotions and loyalty systems to reward visitors, customers and members for purchases.
- Ability to assign related products at checkout page

Customer Relation Management

- "My Account" area allows customer to view previous orders and their status
- "My Account" area allows customers to view and check their shipping tracking codes
- Customer address book
- Send product newsletters to your customers
- Product update notifications to your customers
- Automated e-mails when customer creates order and order is shipped
- Automated e-mails are send in the selected language
- One-Page Checkout feature - Fastest checkout available on any cart
- Express check-out feature
- Ability to add custom fields to the checkout process for collecting additional customer information
- Price Alerts. This tool will track price and alert customers the moment it falls within their budget.

- Supports back orders
- Full customer reporting
- Integrated Membership Management with the ability to create membership groups, assign monthly fees, discount rates and expiry times.
- Ability for the administrator to create manual orders and quotations for new or existing customers
- Ability for visitors to request more information about products from the product page
- FREE live chat
- Manual Orders - Receive orders per telephone, email or fax
- Integrated customizable contact form with captcha functionality at storefront
- Language specific email support
- SMS Alerts

Wholesalers

- Supports up to 3 different levels of wholesale pricing (can also be used for customer level pricing)
- Allows you to set wholesale pricing by product or as percentage of the retail price
- Supports case pack / inter pack pricing
- Collects Tax ID, EIN, Reseller ID or any other information you require.

Reporting

- Top viewed products
- Top viewed categories
- Top orders by product
- Top referring sites
- Top sales by customer
- Consolidated orders by date
- Individual orders by date
- Promo codes
- Payment types
- Export of invoices, price lists, and static reports as PDF.
- Advanced Statistics

Administration

- Create unlimited administrator accounts
- Restrict access to particular features by administrator
- Control which e-mails are received by administrators

Multilingual Admin Area

- Fully multilingual admin area enables the shopping cart administrators to control the admin area in the language of their choice with just one click

Security

- Full support of HTTPS/SSL protocols
- Password protected administrative area
- Locks account after set number of failed credit card attempts
- Ability to control administrative access and set access levels
- Give you the ability to display prices only to customers that have registered
- PCI/CISP Compliant (IXXO Cart does not store credit card information, it is passed to the gateway company for processing)

Updates and Backups

- Cart notifies you when updates are available and allows the admin to update the store with a few simple clicks
- Restore any file with one click
- Backup or restore files from the admin area
- Cart history area

Superior Support

- 24/7 world-class e-mail and phone support
- Easy-to-understand, on-line and downloadable user manuals

- Video Tutorials
- Cart and marketing training services available
- Informative articles and data sheets
- Access to our knowledge base and discussion board
- Premium Support add-on
- Support message area

Technical

- Application built using PHP / MySQL
- Application can run on both UNIX and NT platform
- Source Code available upon request
- Completely customizable - Use our developer network to customize the cart to your needs

Server Requirements (Licensed and Leased Versions)

- PHP 4.3.x - PHP 5.1
- MySQL 3.2 and above
- 60 MB of free disk space
- GD Library Support (version 2 recommended)
- cURL Library Support
- ZLib Support
- Ioncube encoded

Available Languages

Currently available languages for the store front area:

- English
- German
- Dutch
- Portuguese
- Spanish
- Norwegian
- Finnish
- Danish
- Russian
- Polish
- Italian
- French
- Greek
- Turkish
- Swedish.
- Chinese
- Traditional Chinese
- Bulgarian

Currently available languages for the administration area:

- English
- German
- French
- Spanish
- Greek
- Swedish

For the features not supported in IXXO Cart Basic version, please refer to our [FAQ Section](#) at:

http://server.iad.liveperson.net/hc/s-46424691/cmd/kbresource/kb-2975418856006835402/view_question?PAGE&sf=101133&documentid=339510&action=view